

Beat: Entertainment

## CINE-CINA FIM FESTIVAL DONATES 800 KN95 PROTECTIVE MASK TO NY STATE HEALTH DEPT

### OVER COVID-19 OUBTBREAK

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**USPA NEWS** - As New York City and the State of New York work to combat the devastating heath crisis caused by COVID-19 with medical personnel facing dwindling supplies of personal protective supplies, CineCina has acquired and donated 810 KN95 protective masks to the New York State Department of Health. Like many arts organizations that call New York City its home, CineCina (which presents the CinaCina Film Festival and the Project Horizon Film Competition, as well as additional film screenings and events throughout the year), has been forced to postpone and reschedule planned programming as the city's inhabitants and businesses stay on lock down. During this time, CinaCina has turned its attention to what it could do to contribute to the fight against virus beyond complying with "stay at home" restrictions to assist in flattening the curve of the people infected with the virus.

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#### ABOUT CINECINA FILM FESTIVAL (CCFF)-----

CineCina Film Festival (CCFF) is the only New York-based film festival dedicated to promoting excellent Chinese films. Founded in 2018, it was conceived by a group of young film scholars and filmmakers active in New York. CCFF aims to bring the best international films to New York. Starting from the exhibition of wonderful Chinese films, the committee of CineCina is committed to making CCFF a platform for the export of Chinese culture, and increasing opportunities for the development and distribution of Chinese films in North America. Meanwhile, CineCina is going to expose the rapid development of Chinese film to more audiences, and enlarge the influence of Chinese cultural industry in North America. At the same time, CineCina is devoted to becoming the entry point in the development of many a young filmmaker. Through exploring young filmmakers and supporting the development of potential new films, it established a platform for young Chinese directors to display their works.

#### Article online:

<https://www.uspa24.com/bericht-16865/cine-cina-fim-festival-donates-800-kn95-protective-mask-to-ny-state-health-dept.html>

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